



BUILDING COMMUNITY THROUGH MUSIC



2019 Annual Report

MEET THE MUSIC CENTER

The Music Center creates beautiful music and offers educational, enjoyment, and engaging opportunities to appreciate music. What is truly unique to TMC is our application of music as a tool to create a better Battle Creek/Calhoun County. A merger of non-profits in 2000, plus the addition of other programs, has created a Music Center offering a concentration of music arts: symphony and choral concerts, lessons and classes, ensembles to play in or listen to, collaboration and growth opportunities, life altering experiences, and programs that influence the lives of children and adults of all ages and talent levels.

Music is used to create an environment of equity that enables people of different backgrounds to succeed, allowing fair treatment, access, opportunity, and advancement. Music breaks down barriers and builds up people creating a bond like nothing else. Through music, we can find common ground upon which to support our community.

BUILDING COMMUNITY THROUGH MUSIC



Board of Directors

Penny DeGarmo, President
Dawn Zande-Brady, Vice President
Shawn Westbrook, Treasurer
Bunny Hosking, Secretary
Bill White, Candi Putnam, H. Daniel Haas,
Jr., Donna Bidelman, Dr. James Fletcher,
Linda Whitfield, Mona Bowden, Dr.
Natalie Schoch, Rachel Chapin Zapf, Dr.
Robert Lyerla, Tom Cole



Programs

Ars Voce
Battle Creek Symphony
Battle Creek Boychoir
Battle Creek Girls Chorus
Battle Creek Community Chorus
Community Music School
IMPACT/Sojourner Truth Choir

The Music Center is located at 450 North Avenue in the Davidson building on the campus of Kellogg Community College in Battle Creek. P.O. Box 1613 Battle Creek, MI 49016
269.963.1911
www.YourMusicCenter.org



DEMONSTRATED SOUND FISCAL MANAGEMENT

Executive Director,
Susan Balbaugh

\$ OVERVIEW

Total Assets

\$1,792,802

Total Liabilities

\$95,444

Total Change in Net Assets

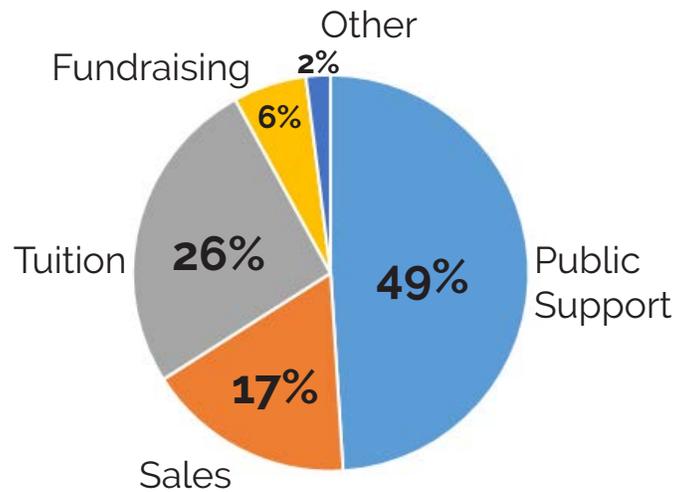
\$5,019

For the 5th year in a row, operations at TMC have broken even or have seen a small surplus.

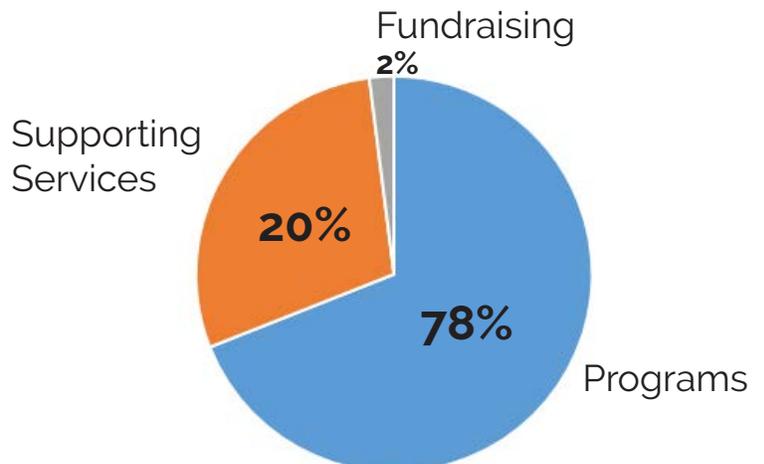
Solid Infrastructure

A multitude of safeguards and best practices have been put into place to prevent unexpected hiccups in the management of the organization. For example, annual reviews take place over 12 months covering all of the main areas of management including inventory, insurance, corporate documents and board minutes, database, bylaws, grant management (including CDP), document retention, committee compliance, HR, safety and sexual harassment training, and an external financial audit. For each area, a board member is paired with a staff member to perform the review to ensure accountability and board oversight.

Income by Type



Expenditures by Function



By the Numbers

8
Symphony
Concerts

76
School
Outreaches

16
Choral
Concerts

13,000+
Area
Students
Reached

\$60,000+ in
Scholarships
& Financial
Aid

900+
Community
Music School
Students

111 volunteers provided 1314 hours of volunteer time. This is about a 45% increase in the number of different volunteers and a 20% increase in total hours.



CREATIVE ARTISTIC DIRECTORSHIP

Artistic Director,
Anne Harrigan

Music Education

From casual dabbling to a concentrated curriculum, training in music provides a wealth of benefits—from helping children to do better in school to keeping mature minds sharp. The Community Music School has helped students of all ages and skill levels pursue their musical dreams. While the majority are age 18 or under, 25% are adult learners. Several choral programs provide similar benefits including three youth choirs and the popular Battle Creek Community Chorus which ended the fiscal year with a whopping 52 members. The free after-school program, IMPACT, saw record numbers of participants in drumming and piano classes. For only the second time ever, the Sojourner Truth Choir took the show on the road with a Tennessee tour.

Building Community

This past season was the 2nd year of a paradigm shift for the choral and symphonic programs. This change was tied closely to the goals of the Battle Creek Vision and The Music Center's new mission statement, "building community through music." These initiatives were begun last year and expanded exponentially this season.

The cornerstone of these initiatives was building relationships with the schools at all levels – from elementary school general music teachers to middle and high school band, orchestra, and choir directors, to principals and superintendents. The Music Center staff connected with a staggering number of these educators during this year, including every single music teacher, resulting in 76 school outreaches, two school concerts, and one free family concert — reaching a total of over 8,000 students.

Of the 76 school outreaches, 20 were instrument petting zoos. A survey asked the question whether or not the students would be interested in joining band, orchestra, or choir. Of the 2nd graders before the petting zoos, 19% said no, 51% said maybe, 34% said yes. After the petting zoos, 10% said no, 25% said maybe, 64% said yes.